

365
Atlanta FAMILY

FAMILY TRAVEL. OUTDOOR ADVENTURE. DATE NIGHT DIVERSIONS.

2017 Media Kit



365 Atlanta Family is a digital resource for families who believe that life begins at the end of your comfort zone.

We are champions of exploring the great outdoors, seeking out hidden gems, and unearthing the goodness within reach of our home here in the Southeast. We believe in stepping out of the comforts of a regularly-scheduled life, and tuning into an extraordinary adventure— with the entire family in tow.



200K families live in the Southeast's
largest city, and they look to
365 Atlanta Family for inspiration:

Family Travel

Outdoor Adventure

Date Night Ideas



Did You Know?

365 Atlanta Family was named one of the
Top 50 Travel Blogs in the world based on reach.

Our writers are Ambassadors for Georgia Tourism.

As SEO experts, we offer page-1 results for 43K+ keywords.

Our staff has over 40 years of marketing and PR experience



An Audience That You Need To Know

75% of our audience resides in Metro Atlanta
– the 5th largest US city

Metro Atlanta includes 203K families
– 110K have kids under 18 yo

Personal income in Metro Atlanta is well
above national average – and growing

Atlanta residents have access to the most
connected airport in the world

...and we have their ear...

An Audience That Wants To Know You

365,000 Monthly Page Views

201,000 Monthly Unique Visitors

36,000 Social Media Followers

7,000 Newsletter Subscribers

Our readers are affluent men (34%) and women (66%) ages 22-44. They are travel & entertainment buffs and primarily family-focused. And they trust us! How do we know? Our readers come back again and again, our average time on page is over 5 minutes, and our bounce rate is less than 10%





How Can We Work Together?

‘Save The Date ‘ Event Promotions - \$300

‘Products We Love’ Product Promotions - \$300

Giveaway/Newsletter Promotions - \$200

In-Article Event Ads - \$125/wk

Sponsored Posts - \$1200

Winter & Summer Camp Promo – from \$150/yr

As Seen On:



88.5 FM



*Backlinks cannot be purchased.

*Partners & Brands must resonate w/our audience to be considered.

*Sponsorships and Ambassadorship rates available on request

*Guest Posts from Brands are considered Product Promotions (\$300)